



# West Covina Kiwanis Foundation

1004 West Covina Parkway Unit 483, West Covina, CA 91790

Email: [westcovinakiwanis@gmail.com](mailto:westcovinakiwanis@gmail.com)



February 23, 2020

RE: West Covina Easter Eggstravaganza

Dear Sponsors:

The West Covina Kiwanis Foundation, in partnership with the City of West Covina, is hosting the Easter Eggstravaganza on Saturday, April 4, 2020, at Cortez Park. The Easter Egg Hunt will benefit children from toddlers to 12 years of age and anyone with disabilities. We expect over 1000 children to participate, so there will be several thousand Easter Eggs and 50 golden tickets redeemable for prizes. In addition to all the festivities, we will also have local vendors and food for all to enjoy. This event is free to all and hosted by the West Covina Kiwanis Club but supported by the community.

This year's Easter Egg Hunt we will be a citywide event centralized at Cortez Park in the West Covina American Little League fields. The event will kick off at 9:00 am with Mr. and Mrs. Easter Bunny for pictures, arts, and crafts, a petting zoo with real bunnies and pony rides. The egg hunts will start at 10:00 am and will go in order of age, from youngest to oldest.

We are seeking sponsors to help fund the event and continue to provide a festive and memorable experience for the community. We have set up several sponsorship levels that allow for all to sponsor based on your budget. Please review the sponsorship levels for more information.

The West Covina Easter Eggstravaganza has become a West Covina tradition and we are once again excited about hosting and sponsoring this great community event.

We hope that you take this request under consideration and help us put on what we believe will be another outstanding event for our city's children. We look forward to hearing from you. You may contact Andres Castañeda at (626) 488 - 7673 or [andresc@gmail.com](mailto:andresc@gmail.com).

Sincerely,

Andres Castañeda  
Vern Moyer  
Kiwaniis Co-Chairs  
West Covina Kiwanis Foundation  
[andresc@gmail.com](mailto:andresc@gmail.com)  
(626) 488 - 7673

Susie Perez  
Recreation Services Supervisor  
City of West Covina  
[Susie.Perez@westcovina.org](mailto:Susie.Perez@westcovina.org)  
(626) 939-8864

Make checks out to West Covina Kiwanis Foundation  
The West Covina Kiwanis Foundation is recognized as a nonprofit organization 501(c)3.  
Tax identification number 82-2300951

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## EASTER EGGSTRAVAGANZA

### Sponsorship Packages

West Covina Kiwanis, a local community service foundation, (501c3) that provides community projects for kids and seniors. The West Covina Egg Hunt will serve over 1,000 children ranging from toddlers to 12 years of age. Please help us host this amazing community event for the kids in the West Covina community.

#### Gold Champion (\$1000)

- Name recognition on the Event Banner
- Large logo with Hyperlink on website
- ONE reserved 10x10 Promo Space at Family Fun Area - distribute merchandise/collaterals
- ONE Premier Sponsor Sign with the company logo (need hi-resolution)
- Recognition on website, Facebook, and emails with Gold Champion designation
- "Thank you" in event recap on website and Facebook

#### Silver Champion (\$500)

- Medium logo with Hyperlink on website
- ONE reserved 10x10 Promo Space at Family Fun Area - distribute merchandise/collaterals
- ONE Sponsor Sign with the company logo (need hi-resolution logo)
- Recognition on website and Facebook with Silver Champion designation
- "Thank you" in event recap on website and Facebook

#### Bronze Champion (\$250)

- Small logo with Hyperlink on website
- ONE reserved 10x10 Promo Space at Family Fun Area - distribute merchandise/collaterals
- ONE Sponsor Sign with the company logo (need hi-resolution))
- Recognition on website and Facebook with Bronze Champion designation
- "Thank you" in event recap on website and Facebook

#### Community Sponsor (\$100)

- ONE reserved 10x10 Promo Space at Family Fun Area - distribute merchandise/collaterals
- ONE Sponsor Sign with the company logo (need hi-resolution)
- Recognition on website and Facebook

#### Community Non-Profit - (no cost)

- ONE reserved 10x10 Promo Space at Family Fun Area - distribute collaterals
- Recognition on website and Facebook

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## SPONSORSHIP FORM

Donation Level	<ul style="list-style-type: none"><li>• Gold Champion (minimum \$1,000)</li><li>• Silver Champion (minimum \$500)</li><li>• Bronze Champion (minimum \$250)</li><li>• Community Champion (minimum \$100)</li><li>• Community Non-Profit (no cost)</li></ul>
Organization Name	
Contact Person	
Street Address	
City/State/ZIP	
Day Phone	
Alternate Phone	
Email Address	

I hereby release, waive, and covenant, not sue, and further agree to indemnify, defend, and hold harmless the West Covina Kiwanis Foundation, the City of West Covina, the West Covina Senior Center Foundation, West Covina Easter Egg Hunt Coordinating Committee, the City of West Covina, event organizers, directors and promoters, sponsors, venue and property owners upon which the event takes place, law enforcement agencies and other public entities providing support for this event, and each of their respective parent, subsidiary and affiliated companies, officers, directors, partners, shareholders, members, agents, employees, and volunteers, with respect to any liability, claim, demand, cause of action, damage, loss or expense (including court costs, and reasonable attorney fees) of any kind of nature which may arise out of, result from, or relate in any way to my participation in the event, including claims for liability caused in whole or in part by the negligent acts or omissions of the released parties. I further agree that if, despite this agreement, I, or anyone on my behalf, makes a claim for Liability against any of the released parties, I will indemnify, defend and hold harmless each of the released parties from any such liabilities which may be incurred as the result of such claim.

Signature

Date

Make checks payable to

West Covina Kiwanis Foundation

501(c)(3) Tax ID - 822300951

Send completed form and payment to

West Covina Kiwanis Foundation  
1004 West Covina Parkway, #483  
West Covina CA 91790

PAY ONLINE:

[www.paypal.com/paypalme2/wckiwanis](http://www.paypal.com/paypalme2/wckiwanis)

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